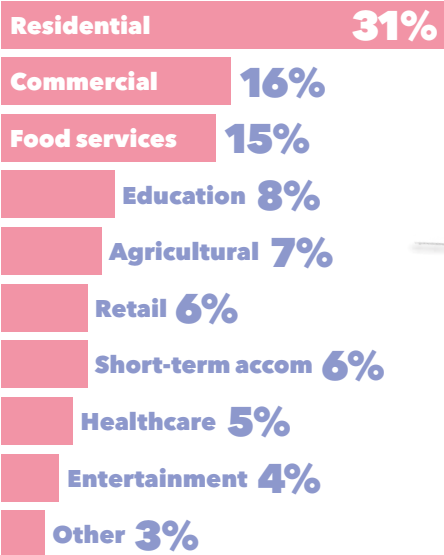


Where pest control takes place



Pest infestations linked to:

- Sleep deprivation
- Contaminated food
- Anxiety, social isolation
- Respiratory issues
- Mental health
- Spread of disease



£1.9B SAVED
£1bn GVA/gross value added

Savings to over 948k businesses
0.6B Tax
1.9B Business

5.1x Infested households more likely to report high depressive symptoms

The average business avoids **£2,000** in losses from pest management

Early intervention saves a further **£700** per client

cutting tax losses by **£250** per case

Pest control absence impact

- Reputational damage **58%**
- Health risk to staff **56%**
- Financial loss **52%**
- Temporary closure **48%**

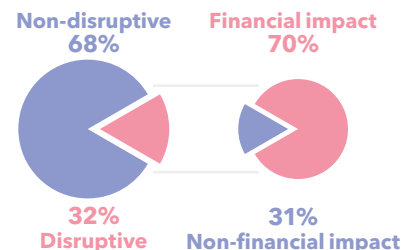
No **SMALL** matter

WORLD PEST DAY, 6 JUNE 2026

PRAGMATIX ADVISORY RESEARCH WITH BRITISH PEST CONTROL ASSOCIATION

The economic and social value of UK pest management

Pest management may be a small sector, but its impact is felt across public health, housing, food safety and the wider economy. Every day, it protects people, property and businesses from risks that are often hidden until they escalate.



The Small Matters report was produced by Pragmatix Advisory and commissioned by British Pest Control Association (BPCA). BPCA is the not-for-profit trade body for professional pest management in the UK. To learn more about the Small Matters report or public health pest management, head to bpca.org.uk/small